

Cloud Playground of Innovation

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CEO & Co-Founder
ActiveBuzz Inc.

My first step towards entrepreneurship

Build the Medical supply Management for stores



Passion

The gateway to Entrepreneurial world

First Success

Build Local real estate rental web services



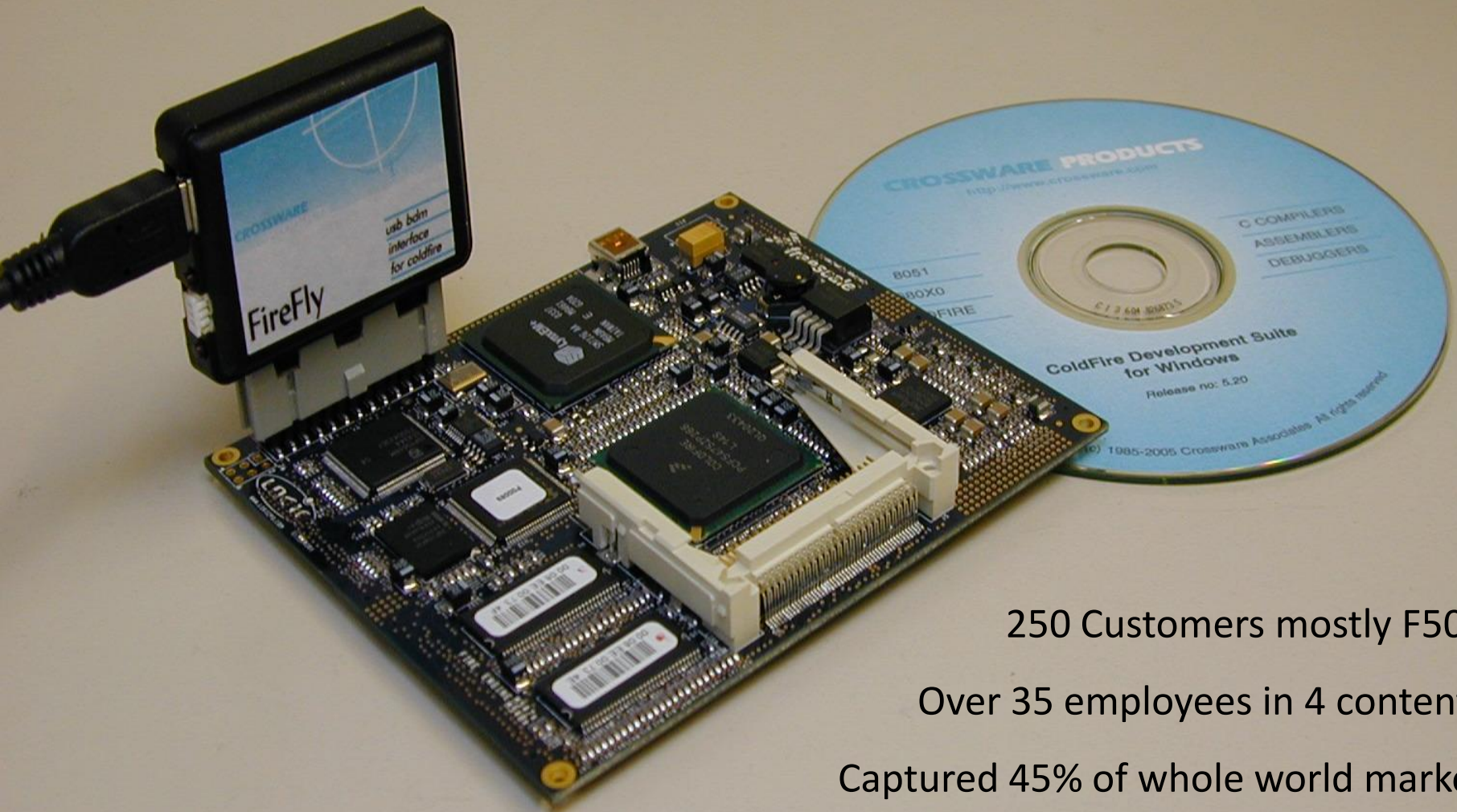
Persistency

Journey of thousand miles starts with first step

But keep on going

Important Milestone

Jinvani Systech, Embedded System Engineering



250 Customers mostly F500

Over 35 employees in 4 continents

Captured 45% of whole world market

People

Team, Customers, Connections

Elements of future cloud

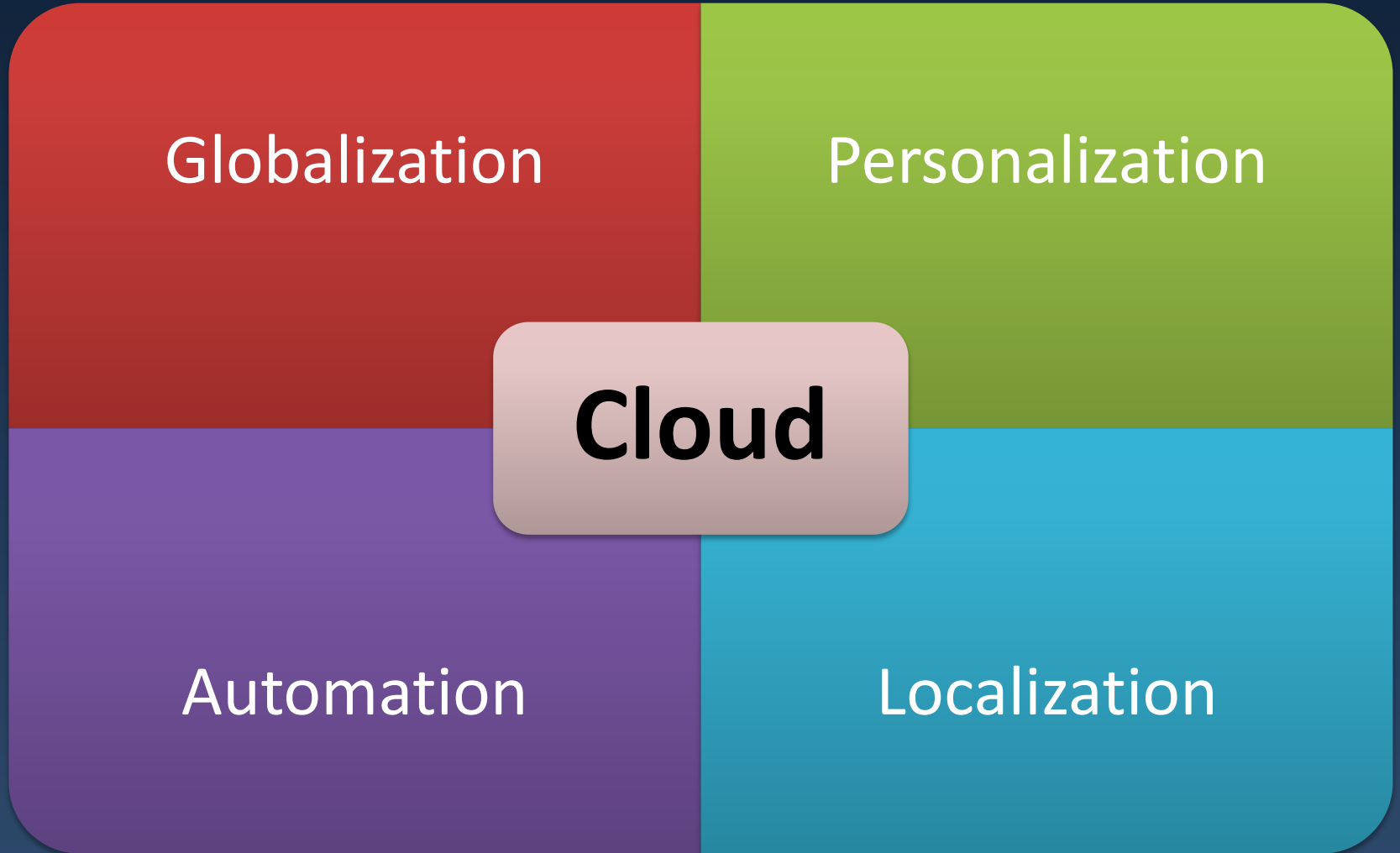
Globalization

Personalization

Cloud

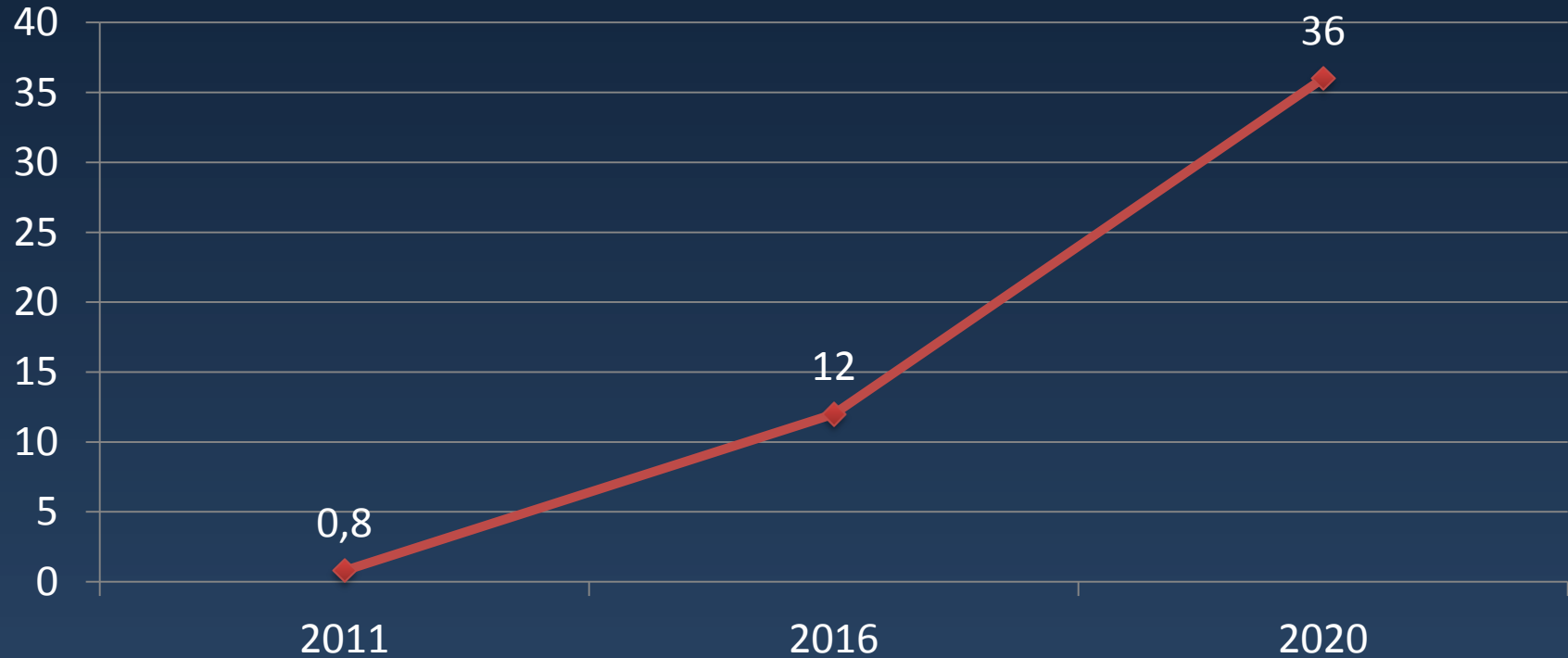
Automation

Localization



Why Cloud and Storage ?

Unstructured Data growth (ZB)

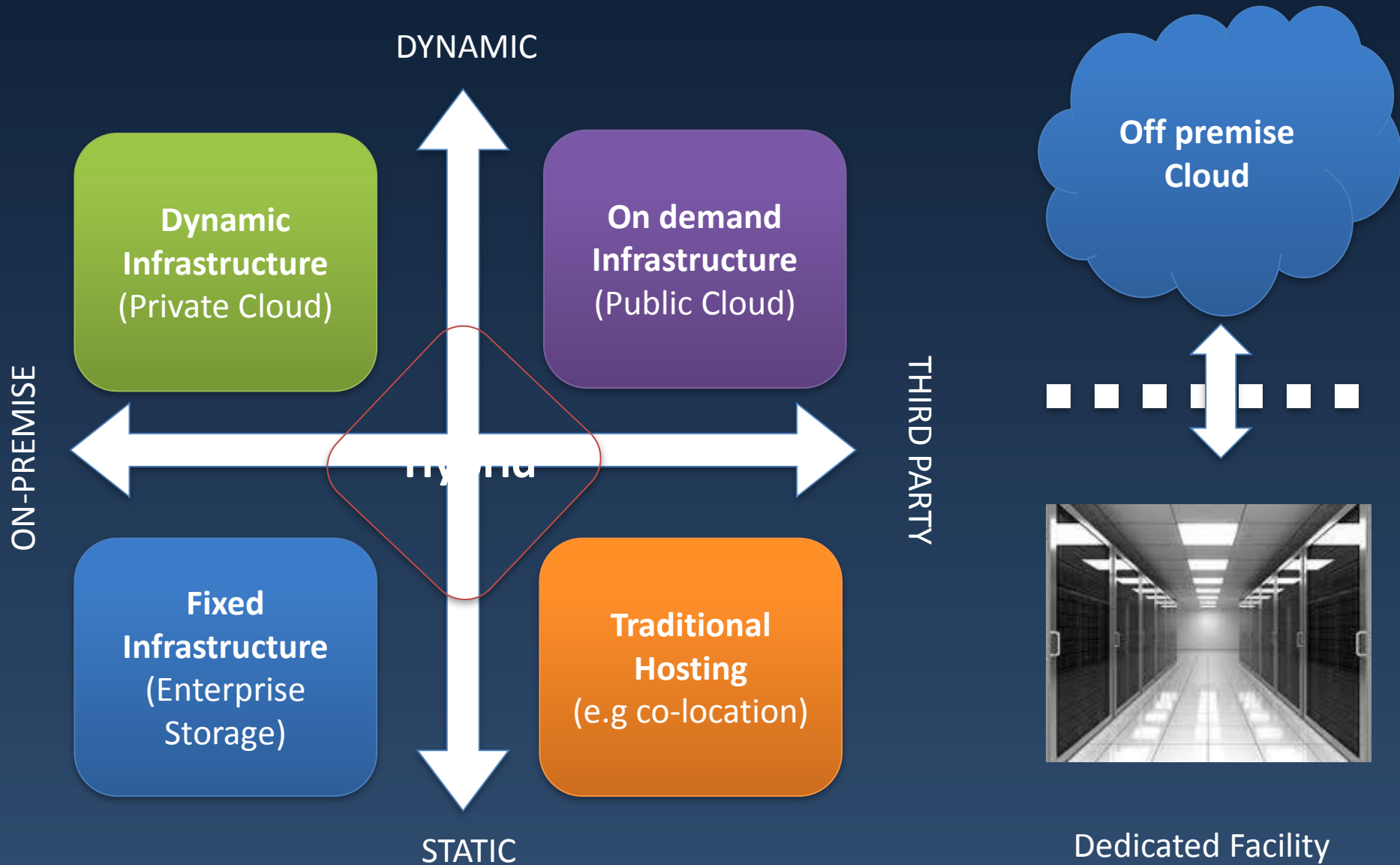


A 10 Trillion \$ problem need a Disruptive Solution

ActiveBuzz, Scalable Soft Router for Cloud Storage



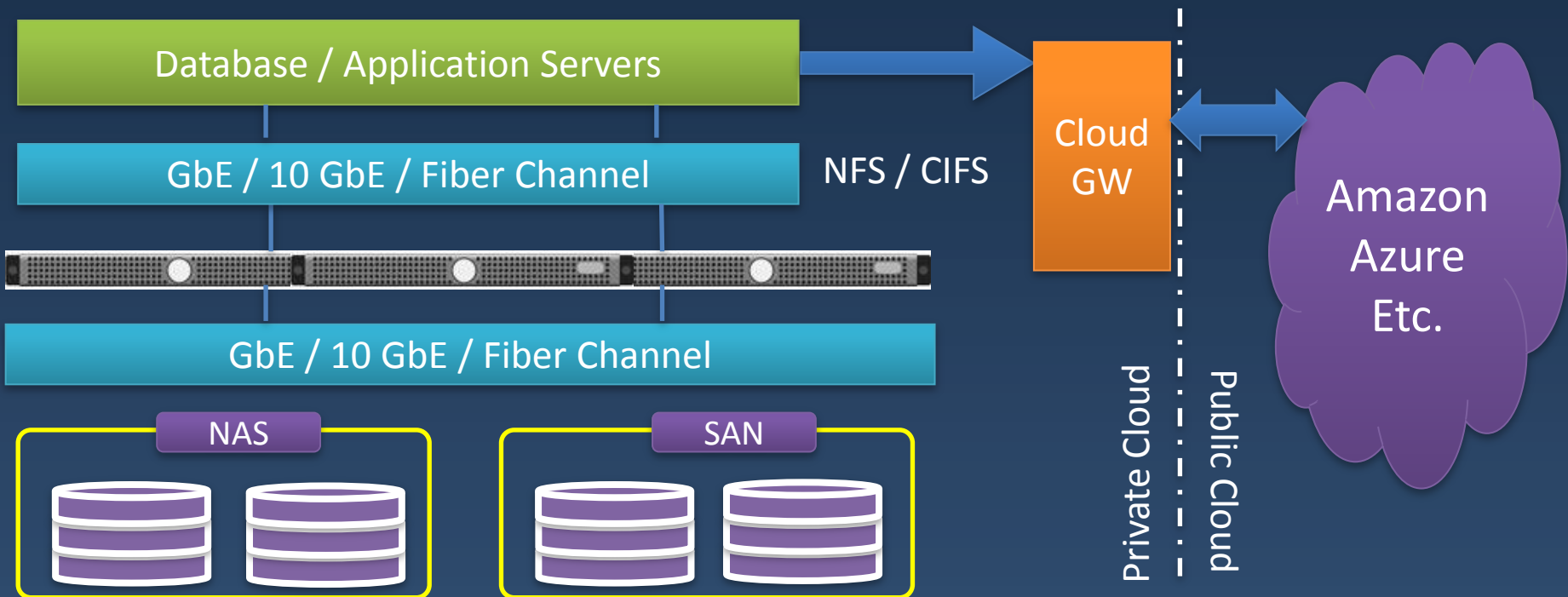
Storage Market need intervention



Enterprise Storage IS NOT Private Cloud

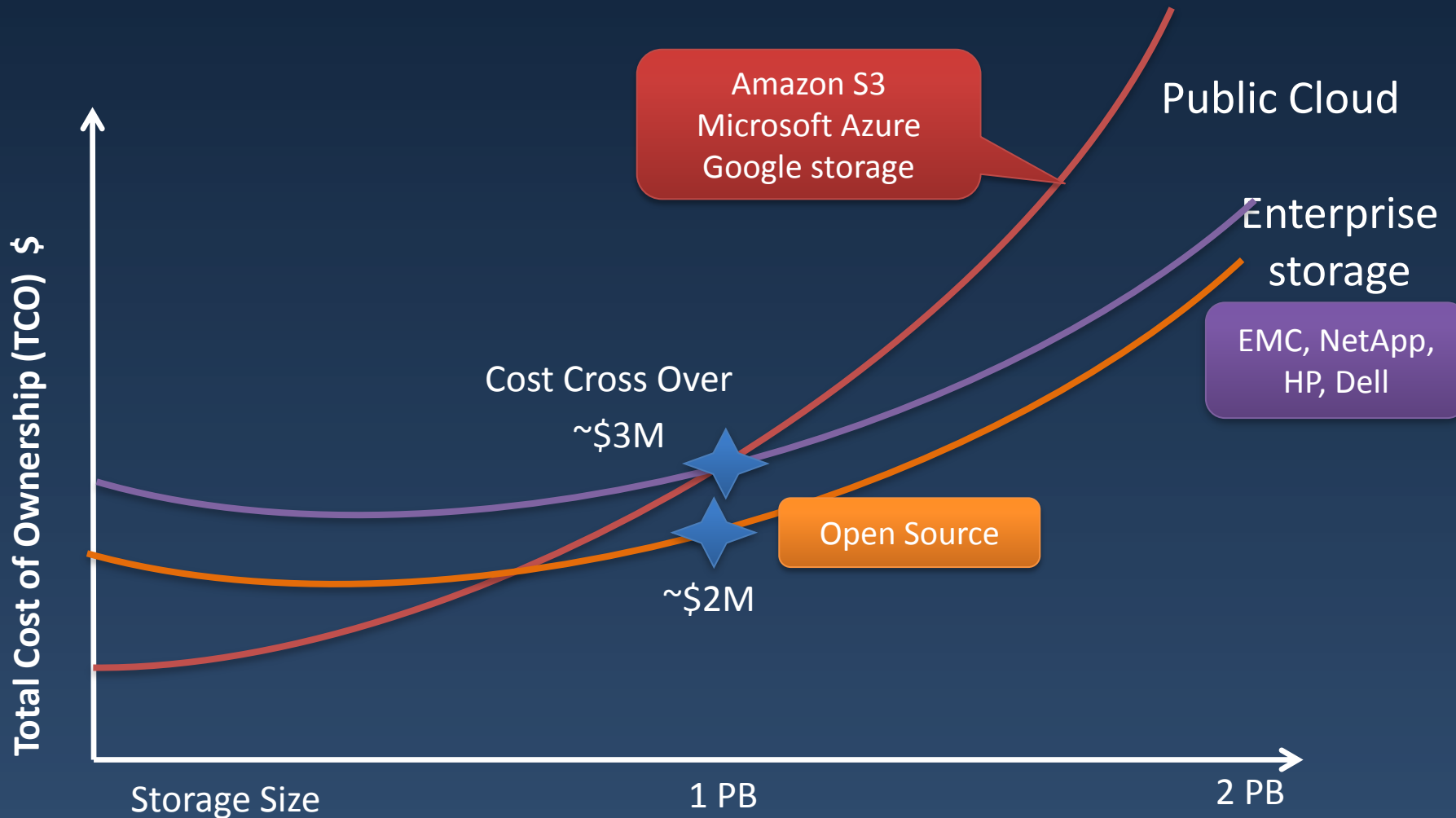
Mix and matching of legacy technologies cause:

- x File system based Limitations
- x Semi Automated provisioning
- x Inefficient data protection
- x Extensive infrastructure
- x Uneven performance
- x Higher CapEx & TCO

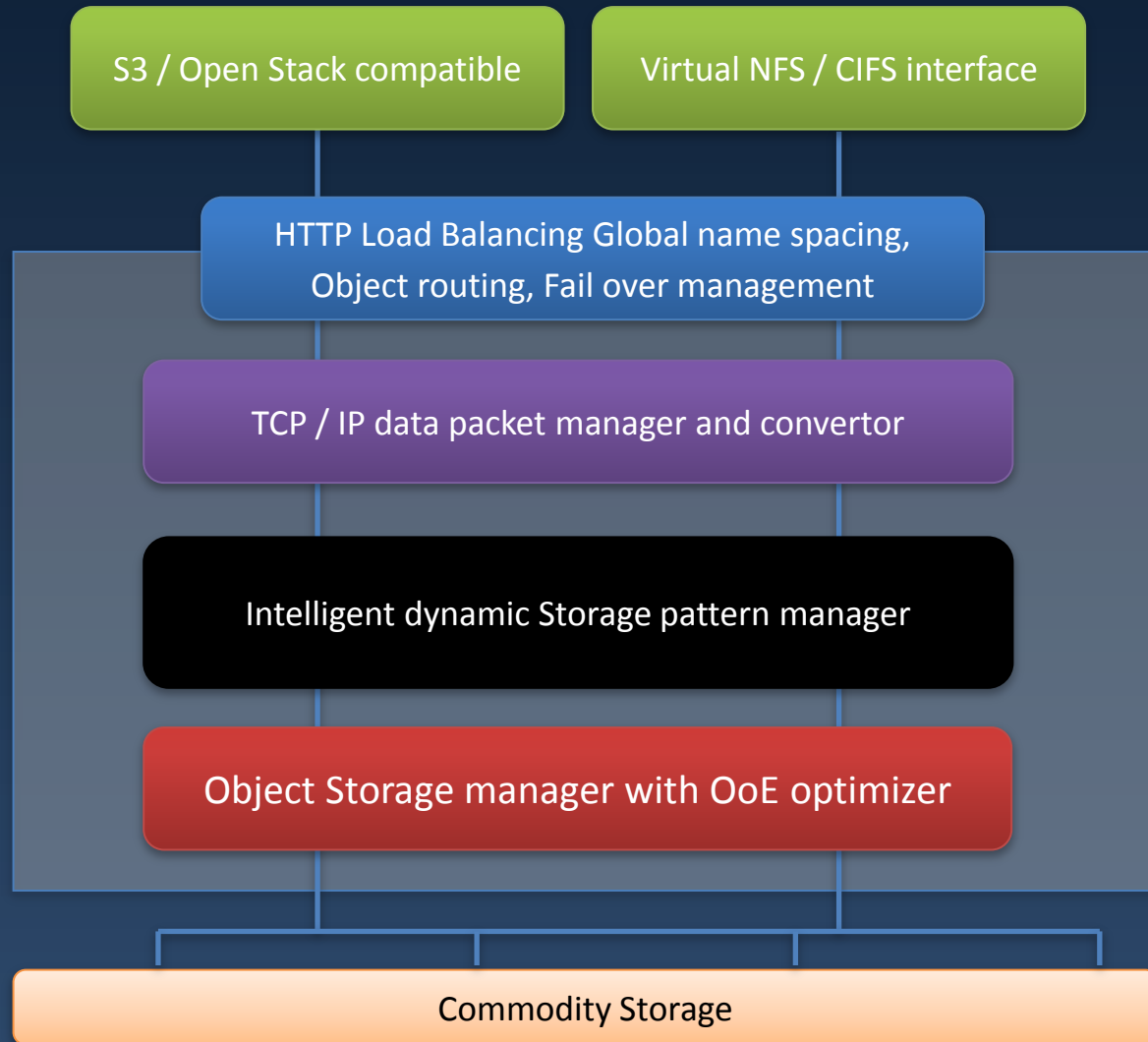


No Cost-Effective Solution for Unstructured Data at Scale

While building Private or public cloud, no feasible cost effective enterprise grade solution available today



ActiveBuzz - Converting Network into Storage



Low latency

Auto provisioning

High I/O throughput

10 Gbs Ethernet

ActiveBuzz Software Stack



**Router + Switches + AB Load
Manager**

ActiveBuzz Software Stack

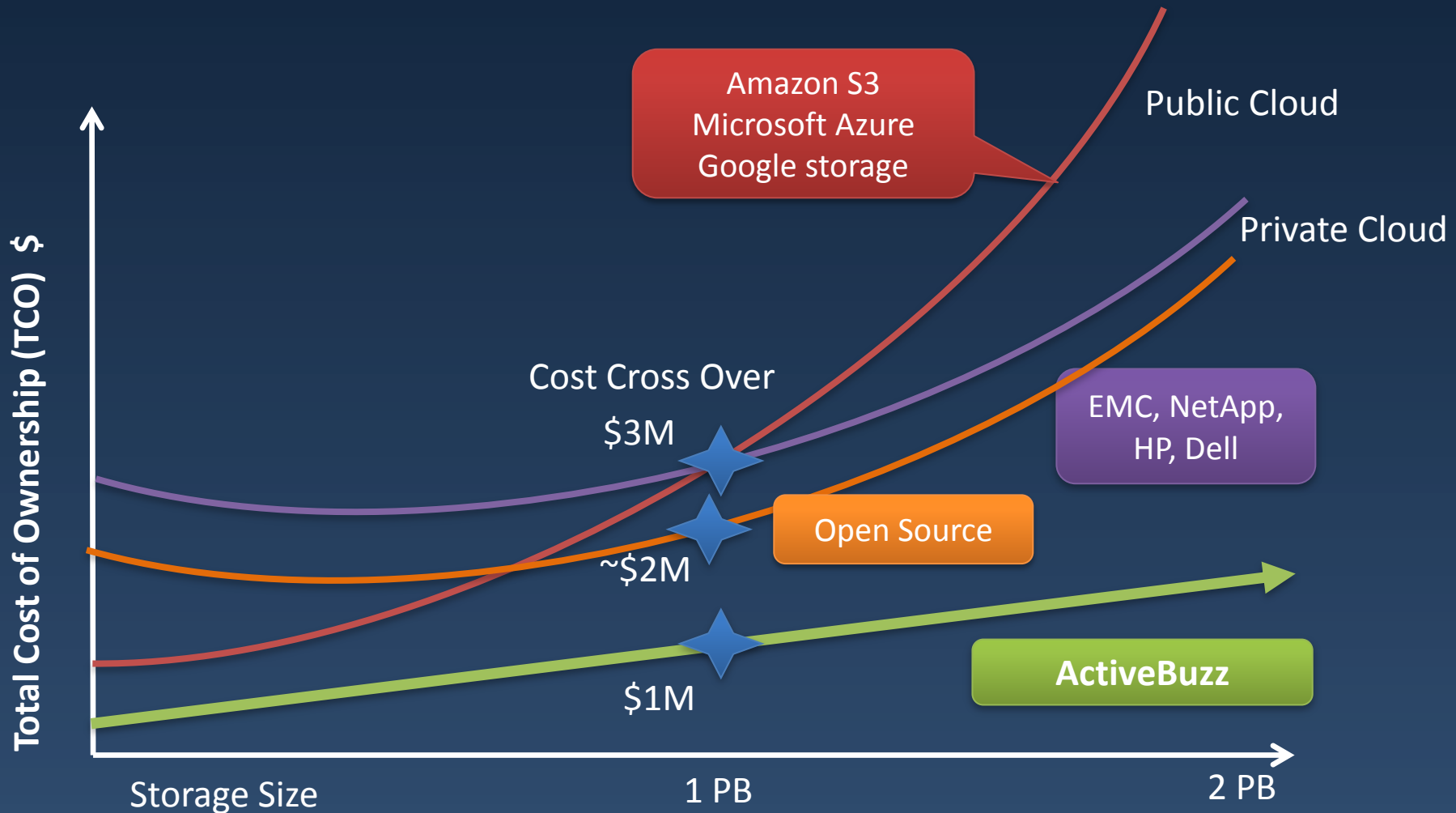
Commodity storage Boxes

ActiveBuzz Unstructured Data Solution

2-3X Faster

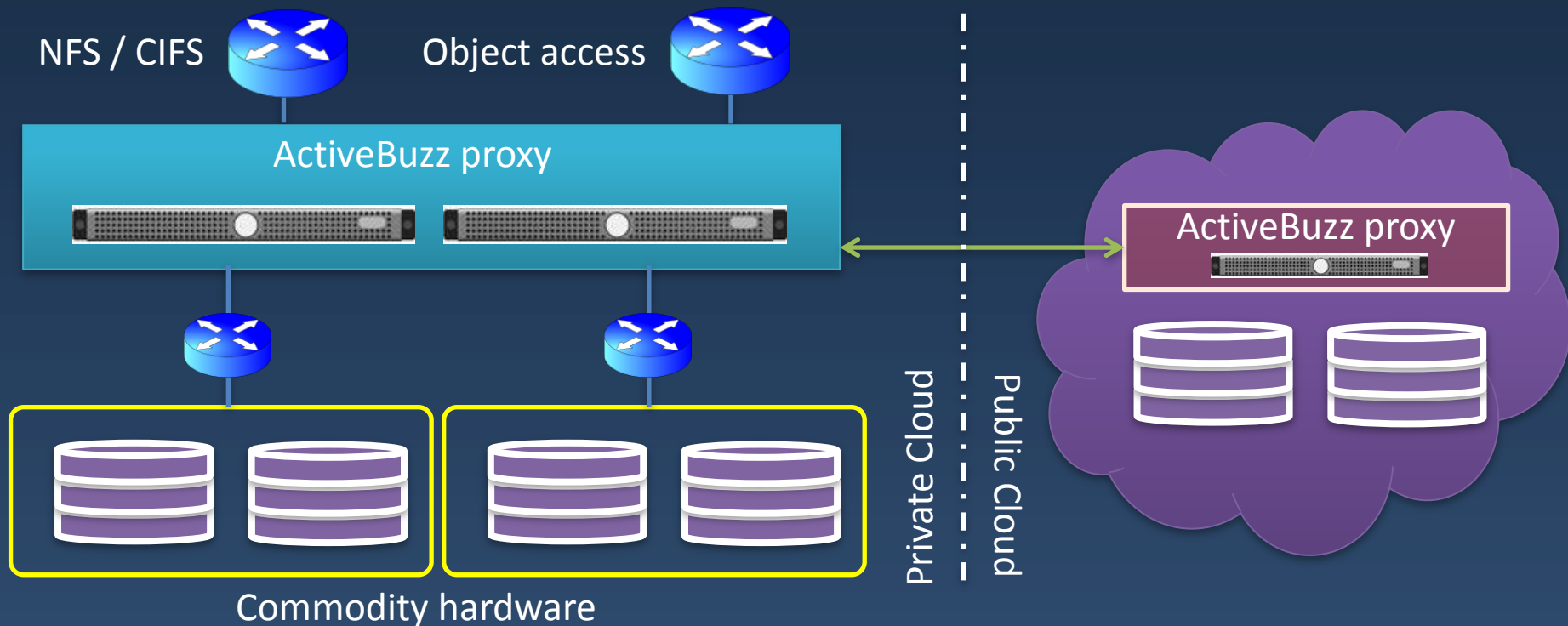
5X Secure

1/3 of Cost



ActiveBuzz Solution: Deployment for Private Cloud

- ✓ **NO** File System - Object Storage
- ✓ True linear scaling in network
- ✓ 99.9999999% + availability
- ✓ Commodity infrastructure
- ✓ High performance using 10GbE
- ✓ 60% lower TCO



Practicality

It's the journey that counts, not Just the Destination

Thanks

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